

BULOVA

LEGENDARY SINCE 1875



AUTUMN 2026 | VOL. 3

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BULOVA

LEGENDARY SINCE 1875

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THE BULOVA STORY

CRAFTING TIME, SHAPING HISTORY

In 1875, a visionary leader set out to change the course of history and redefine time itself.

Joseph Bulova, inspired by the bold spirit of his era, introduced groundbreaking innovations one after another, starting with a small store in New York City. This humble beginning marked the start of his lifelong mission: to craft timepieces of unparalleled quality for a rapidly evolving world.

His relentless pursuit of perfection, efficiency, precision and design became the cornerstone of the Bulova brand. Yet, it was his unwavering commitment to innovation that truly propelled the brand forward, pushing the boundaries of timekeeping and beyond.

Today, 150 years later, Bulova remains guided by the same principles of craftsmanship, innovation, and technology that our visionary founder established. Much like Joseph Bulova himself, we continue to set our own standards, create our own rules, and break boundaries to deliver exceptional timepieces.





ARCHIVE SERIES

Reimagining Bulova's most nostalgic designs while infusing modern elements, the Archive Series becomes a true celebration of Bulova's history of firsts. The brand revisits its iconic Art Deco era, a time when new technologies emerged and exceptional designs were introduced.

2027 celebrates the 100th anniversary of Charles Lindbergh's solo transatlantic flight from New York to Paris with this limited-edition **LONE EAGLE**.



- La Joux Perret D100 Swiss Manual Wind Movement





- Swiss made SW692 self-winding mechanical movement
- 925 Sterling Silver engraved dial and 15 inch chain



LUNAR PILOT

On August 2, 1971, Apollo 15's mission commander, the seventh man to walk on the moon and the first to drive the Lunar Rover, made lunar history while wearing his Bulova chronograph.

In 2026, we embark on an exciting new journey, inspired by the depths of outer space. Introducing the **LUNAR PILOT BLACK HOLE**. To achieve the absolute darkest dial treatment possible, we've used Musou paint with 99.4% light-absorbing capability. This is echoed on the case, where we've used our darkest PVD black.



NEW

Limited Edition
6000 Pieces

98A335
\$1,650





Limited Edition
5,500 Pieces

98A329
\$1,650

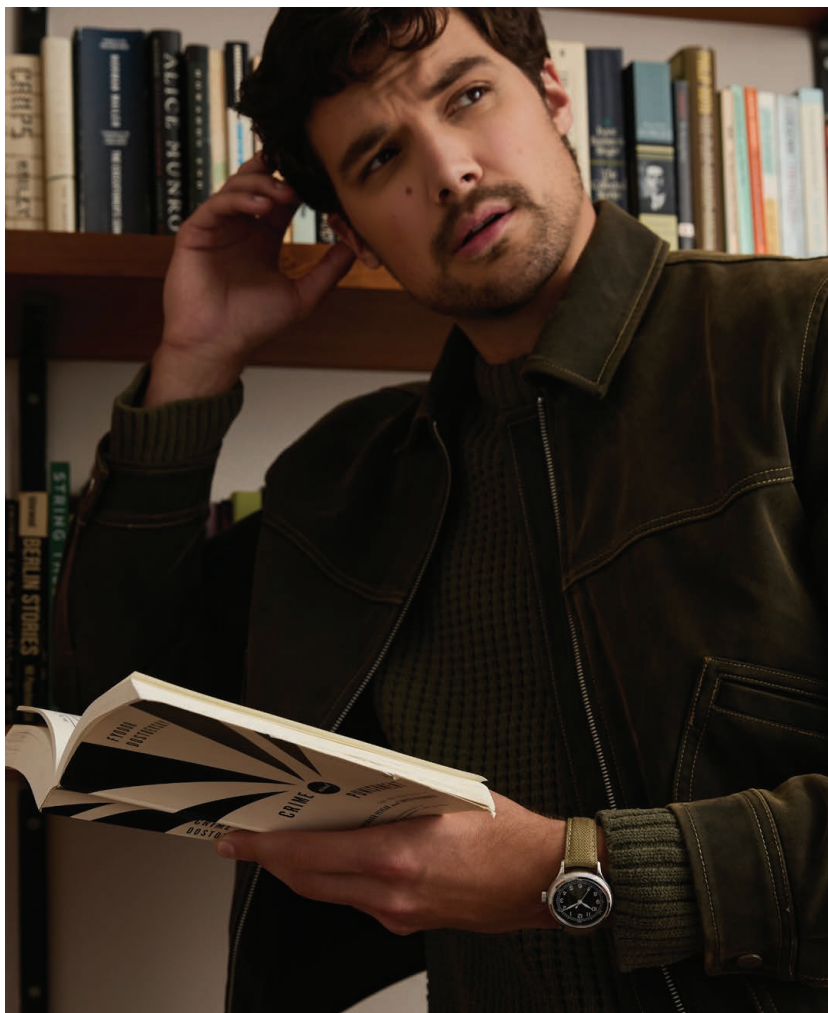


96K111
\$895



98K112
\$895





MILITARY COLLECTION

Bulova takes you to the big screen with our collaboration with “Jimmy”, the upcoming motion picture biopic showcasing the life of Jimmy Stewart, an American icon known best for starring in *It's a Wonderful Life*. The film will feature a vintage 1943 Bulova A-11 timepiece worn on the title character’s wrist.



Automatic

98A324
\$1,275



Automatic

98A325
\$1,275



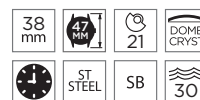
Veteran
Watchmaker's
Initiative
Special Edition

96B482
\$695



Veteran
Watchmaker's
Initiative
Special Edition
Automatic

96A259
\$495





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RACING COLLECTION

Built on Bulova's vibrant history in motorsport, our new SHELBY® Racer Chronograph is fine tuned and designed for optimal performance. Based on the model that won the 1965 World Championship race, this timepiece features a mirrored dial and high polish chrome finish stainless steel case. Whether gripping the wheel around the bend at the track or on your daily commute, this timepiece is a stylish expression of racing history.



Limited Edition
9,999 Pieces

96K118
\$1,425





98B427
\$625



98B432
\$695



98B468
\$695



RUBAIYAT COLLECTION

At the beginning of the 20th Century, Bulova first marketed ladies' watches under the brand Rubaiyat. Rubaiyat is a name of poetic significance originally chosen by Bulova in 1917 to introduce the first female-focused watch designs to the world.

One hundred years later, we're still proud of our longstanding roots in empowered femininity; today's collection fuses modern design with the artistry of true craftsmanship.



96L338
\$575



97L181
\$650



Special
Edition

97R105
\$1,475



Special
Edition

96R254
\$995



Special
Edition

97R104
\$1,125





98L320
\$750



97P180
\$695



Ella
FITZGERALD



98R246
\$1,025



98R249
\$3,125



98R250
\$3,125



CURV

The Bulova Curv is a marvel of technical engineering with a sleek ergonomic design and a slim case never before possible in a chronograph watch. Bulova bends the rules with the world's first curved chronograph movement. All Curv timepieces are powered by a proprietary high precision quartz movement with 262 kHz frequency offering extraordinary accuracy.

In 2026, we celebrate the 10th Anniversary of CURV with the **PROGRESSIVE SPORT CURV**, retaining the classic design of the original styles while featuring a smaller 41mm case. The collection introduces a new interchangeable strap system as well. With a simple press of a button on the back of the attachment, users can effortlessly switch between the horizontal link bracelet and the diagonal patterned rubber strap.

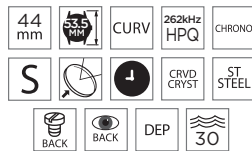


96K117
\$1,450





96A297
\$1,250



98A328
\$2,075

Forged Carbon case
infused with 97.97%
pure gold flakes



98A185
\$1,075



98A162
\$1,050



MARC ANTHONY
C O L L E C T I O N



BULOVA X MARC ANTHONY COLLECTION

Marc Anthony embodies passion, dedication, inspiration, and talent and Bulova's partnership with him reflects the brand's commitment to bold innovation and design. New to the collection are two Surveyors with octagonal case shapes and exposed-ring dials, giving a glimpse of the automatic movement within.

NEW



Automatic

97A205
\$850

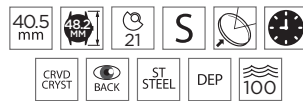


NEW



Automatic

96A346
\$875



97A185
\$1,295



Automatic

98D184
\$795



HARMONY

Named Harmony, the collection is inspired by its seamless, integrated design and by the musical harmony Marc shares with his wife, Nadia. Featuring a petite 14mm case, mother-of-pearl dials, blue cabochon crowns, and a distinctive faceted center link, the Harmony collection delivers an elevated, luxurious look and feel.



NEW



98R301
\$950



NEW



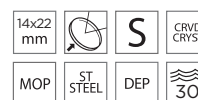
97L200
\$595



NEW



96L360
\$525





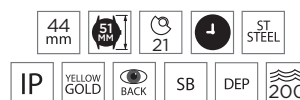
97P164
\$495



97L192
\$795



97A200
\$995





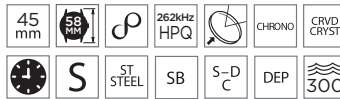
SERIES X COLLECTION

A celebration of technology and design innovation, the collection features Bulova's state-of-the-art proprietary high-precision quartz movement with a sweeping second hand.





96B349
\$1,095



98B356
\$1,425



Damascus Steel
Top Ring Insert
Special Edition



98B429
\$1,525



Damascus Steel
Top Ring Insert
Special Edition

ICON COLLECTION

ADVANCED TIMEKEEPING AT ITS BEST.

Bulova ICON timepieces fuse distinctive bold architectural design with state-of-the-art proprietary High Precision Quartz 262kHz Precision movement, featuring unparalleled accuracy.



98J120
\$2,425



98D149
\$1,025





TEAM MIAMI E1 RACING MARINE STAR B

The new **E1 TEAM MIAMI SERIES B** timepiece celebrates Bulova's partnership with Marc Anthony's new electric boat racing venture. E1's philosophy has been inspired by the success of other forms of electric racing and how they act as a platform to accelerate sustainable technologies.

Inspired by the special boat used for the Miami Grand Prix, this timepiece features a black IP case and ombre magenta dial that evokes a vibrant sunset. The strap complements the look with a black leather and rubber combination, accented by bright pink stitching.



98B476
\$550



96B460
\$495



E1 is the first electric race boat championship sanctioned by the Union Internationale Motonautique (UIM), the world governing body of power boating. E1 holds an exclusive license with the UIM to promote a racing series on the water powered solely by electric. The championship was established to create a new, competitive on water racing proposition based on clean technologies to protect our waters and coastal areas. Along with being a proving ground for electric technologies, E1 is also committed to making a positive impact beyond racing and is committed to protecting our waters for future generations.



MARINE STAR

The first Marine Star dates back to the 1970's and is considered an extremely rare timepiece much coveted by collectors.

Since then, our Marine Star Collection has grown and diversified—driven by distinct designs and powered by a variety of movements.

Live and play in maritime inspired watches that feature bold accents, iconic patterns, and innovative materials, all drawn from the spirit and beauty of the sea.



98B451
\$995



Automatic

98B465
\$495



Automatic

98B466
\$550



Automatic

98B467
\$595





98R234
\$750

32 mm	39 mm	23	MOP	S	1
ST STEEL	IP	ROSE GOLD	SB	DEP	100



96P248
\$495

36 mm	41 mm	8	S		
MOP	1	ST STEEL	SB	DEP	100



98P227
\$550

36 mm	41 mm	8	S		MOP
1	ST STEEL	IP	YELLOW GOLD	SB	DEP 100



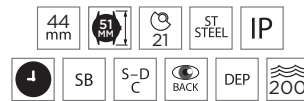
Automatic

98A227
\$750



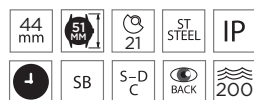
Automatic

98A302
\$725



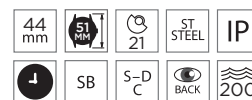
Automatic

98A226
\$675



Automatic

98A225
\$675





Automatic

98B278
\$625



98D176
\$695



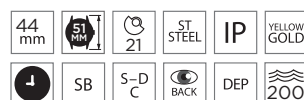
Automatic

98A272
\$750



Automatic

98A273
\$795





96B272
\$625



98B301
\$695





ISO
Certified
Automatic

96B350
\$825



OCEANOGRAPHER COLLECTION

Continuing Bulova's tradition of innovation and fine craftsmanship, our Oceanographer collection honors the shared DNA of the Bulova Snorkel and Devil Diver timepieces, blending vintage-inspired design with a fresh, modern twist. First introduced in 1961 during the start of the dive watch craze, the Oceanographer collection continues to boast water resistance up to 666 feet, a testament to its daring history.



Sail 4th 250
Special Edition

98B474
\$375



Sea Turtle
Hybrid
Ceramic

98B446
\$350



Clownfish
Hybrid
Ceramic

98B448
\$350



Great White
Shark
Hybrid
Ceramic

98B449
\$350



Blue Tang
Fish
Hybrid
Ceramic

98B445
\$350



Bulova continues to innovate with its new Hybrid-Ceramic, delivering a new composite case material that offers a luxuriously soft feel with enhanced durability, exceptional strength and unrivaled design versatility.

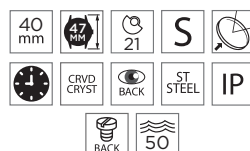
MAQUINA COLLECTION

The bold and fearless take on the sport timepieces is the design aesthetic of the Maquina Collection. The unique contemporary design is updated with a distinct tonneau case shape that makes a statement of personal style on the wrist.



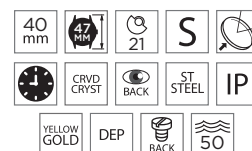
Automatic

98A341
\$875



Automatic

97A207
\$975



Automatic

98A320
\$950



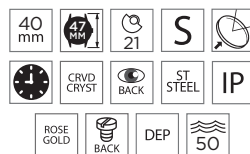
Automatic

98A321
\$950



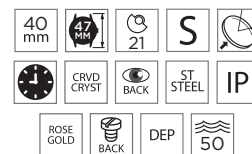
Automatic

98A318
\$825



Automatic

98A319
\$875





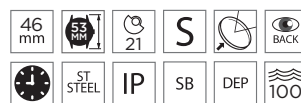
Automatic

98A177
\$750



Automatic

98A179
\$775



NEW



Automatic

98A340
\$995



Automatic

98A224
\$725



Automatic

98A178
\$795





PRESTIGE COLLECTION

Our highly productive Prestige collection continues to capture consumer attention with its bold, twelve-sided case.

We are expanding the collection with a standout skeleton design that features intricate bridgework. This continues the exposed movement aesthetic that remains a key element of many collections.

The collection offers a genuine leather strap, form-fitted to the case and designed for comfort across a wide range of wrist sizes.





96M168
\$495



98P235
\$650



98P234
\$625



97M119
\$575



96B459
\$575



98B450
\$675



97B232
\$675

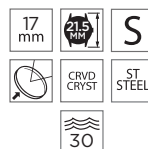


GODDESS OF TIME COLLECTION



Sodalite
Dial

96L343
\$495



Malachite
Dial

97L184
\$550



Tiger's Eye
Dial

97L185
\$550



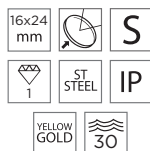
96P263
\$450



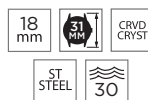
97P184
\$495



98P237
\$495



96L361
\$350



97L201
\$395



97L202
\$350



HUDSON COLLECTION

Continuing with our Chinese Zodiac collection, we introduce **LUNAR NEW YEAR 2027, YEAR OF THE GOAT** timepiece. 2027 marks the Year of the Goat, an animal that in Chinese culture symbolizes peace, prosperity, and creativity. GOAT is also a well-known acronym for “Greatest of All Time” in popular culture.





SUPER SEVILLE COLLECTION

Timepieces inspired by retro Bulova styles from the 1970s are reimagined with a contemporary perspective, crafted for today's watch aficionado.

NEW



Precisionist
Movement
Magnesite Dial

96A344
\$895



NEW



Precisionist
Movement
Jade Dial

98A336
\$1,025



NEW



Precisionist
Movement
Sodalite Dial

98A337
\$1,025





96L353
\$495



96L354
\$495



97L189
\$595





Precisionist
Movement

98B458
\$795



Precisionist
Movement

97B237
\$825



Precisionist
Movement

97B246
\$825



Precisionist
Movement

96B439
\$695



Precisionist
Movement

96B440
\$695



Precisionist
Movement

97B223
\$825





SUTTON COLLECTION



96R256
\$695



97L191
\$525



98L330
\$495





96P250
\$395



96P249
\$395



98L277
\$375



97P150
\$425



98R297
\$625



96R253
\$550



97L203
\$395



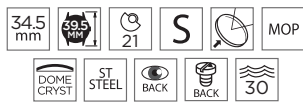
97L204
\$395





Automatic

96L339
\$550



Automatic

97L179
\$595



Automatic

97L180
\$595



Automatic

98P170
\$695



Automatic

97L172
\$695





96B338
\$350



98D130
\$550



98B385
\$450



97D108
\$550





98L328
\$450

25x37 mm		CRVD CRYST	ST STEEL
IP	ROSE GOLD	DEP	



97L186
\$495

25x37 mm		CRVD CRYST	ST STEEL
IP	YELLOW GOLD	DEP	



96L330
\$325

21x33 mm		MOP
CRVD CRYST	ST STEEL	



96P252
\$425

21x33 mm		
MOP	CRVD CRYST	ST STEEL
DEP		



97P166
\$395

21x33 mm		
MOP	CRVD CRYST	ST STEEL
IP	YELLOW GOLD	



98L308
\$450

21x33 mm		MOP
CRVD CRYST	ST STEEL	IP
YELLOW GOLD	DEP	



97L177
\$495

21x33 mm		MOP
CRVD CRYST	ST STEEL	IP
YELLOW GOLD	DEP	



98E113
\$875



96B404
\$495



98B430
\$375



96B402
\$425



96B403
\$425





Automatic

96A187
\$695



Automatic

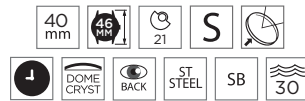
97A162
\$795





Automatic

96A330
\$625



Automatic

96A329
\$675



Automatic

96A208
\$675



Automatic

97A138
\$695





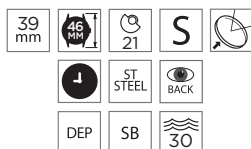
SURVEYOR COLLECTION

NEW



Automatic

96A345
\$525



NEW



Automatic

98A338
\$595



NEW



Automatic

97A203
\$625





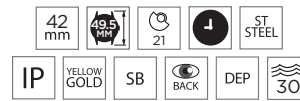
Automatic

97A182
\$625



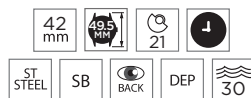
Automatic

98A284
\$595



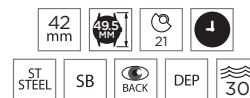
Automatic

96A275
\$550



Automatic

96A270
\$550





Automatic

96B469
\$495



Automatic

96B436
\$495



Automatic

97B234
\$575



Automatic

96B427
\$450



Automatic

96B429
\$495



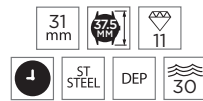
Automatic

98B422
\$495





96P229
\$395



97P172
\$475



96L345
\$350



97L187
\$425



98L331
\$395



98L329
\$395





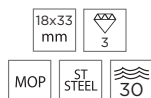
98P202
\$550



97P173
\$575



96P209
\$295



98P188
\$375



97P141
\$375





JET STAR COLLECTION



Precisionist
Movement

96B401
\$650



Tony Bennett®



TONY BENNETT COLLECTION

Bulova is proud to continue our partnership with the Tony Bennett Foundation to build on an exclusive collection of timepieces—incorporating custom Bulova designs with unmistakable branding elements of the legendary performer.



Automatic

97B244
\$775



Automatic

96B484
\$825



97B235
\$550



96B471
\$550



97B236
\$650





"I've Got
You Under
My Skin"

96A337
\$595



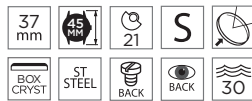
FRANK SINATRA COLLECTION

Paying tribute to the legendary performer, The Frank Sinatra Collection incorporates vintage Bulova designs with the unmistakable elements of the iconic singer.



"Nothing But
the Best"
Automatic

96B483
\$795



"Nothing But
the Best"
Automatic

97B243
\$850



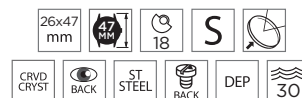
"Young at Heart"
Automatic

97B198
\$825



"Chairman
of the Board"
18K 5 µm Plated
Case & Buckle
LE 500 Pcs
Automatic

97B224
\$2,250





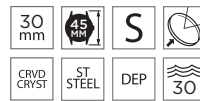
"The Very
Thought
of You"

96L341
\$495



"The Very
Thought
of You"

96B461
\$495



"My Way"

98A261
\$575



"My Way"

97A158
\$625



STETSON®



STETSON COLLECTION

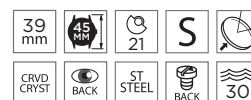
Founded in 1865, Stetson was born from the spirit of the West and grew to become an American icon. John B. Stetson's friendly gesture towards a wayward traveler on the new frontier gave birth to the world's first "cowboy hat." Ever since, Stetson has been a global leader in head wear, a trusted household name around the world, and has become standard equipment for Western aficionados everywhere.

For over 160 years, Stetson has created quality products that are built to last and have deep roots in the American tradition. Bulova is proud to partner with this iconic American brand as we are launching a collection of timepieces bearing the unmistakable design elements of Stetson and the Great American frontier.



Automatic

96A333
\$850



Automatic

96A334
\$850

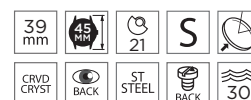




Photo of Wright: The Frank Lloyd Wright Foundation Archives. (The Museum of Modern Art | Avery Architectural & Fine Arts Library, Columbia University, NY). All rights reserved. ® / TM / Frank Lloyd Wright Foundation.

FRANK LLOYD WRIGHT® COLLECTION

The work of Frank Lloyd Wright (1867-1959) is recognized worldwide as pivotal to the development of modern architecture. Through a deep understanding of our relationship with the natural world, Wright's ideas and designs were inspired by organic forms. His vision is carried on through the Frank Lloyd Wright Foundation with the development of these beautiful timepieces.

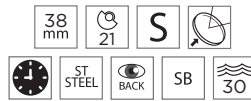
Our latest Frank Lloyd Wright introduction was inspired by the winding form of David & Gladys Wright's house in Phoenix, Arizona. The tiered case design and sloped dial ring mimic the shape of the exterior, while the dial features the rug design from the living area.

NEW



David & Gladys
Wright House
Automatic

96B486
\$625



Toufic H. Kalil
House
Automatic

98A330
\$675





LATIN GRAMMY® COLLECTION

Bulova's partnership with The Latin Recording Academy® uniquely synergizes the integrity, artistry and craftsmanship synonymous with these iconic brands. The collection includes both quartz and automatic movements.



96A335
\$425



96A336
\$495





98L309
\$650



98A309
\$650



97L163
\$575



97A163
\$575



Automatic

98A236
\$895





MODERN COLLECTION

Geometric silhouettes, sleek cutting-edge design and high contrast materials bring contemporary style to life in the Modern Collection.

The collection features signature Modern edge to edge metalized crystal, distinctive case shapes, and diamond accents.



97P140
\$475

21x32 mm	3	ST STEEL	IP
YELLOW GOLD	BACK	DEP	30



97D120
\$475

30x45 mm	3	ST STEEL	IP
YELLOW GOLD	BACK	DEP	30



98C148
\$550



97D116
\$550

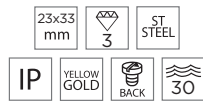


98D144
\$525

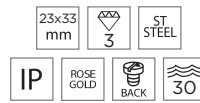




98P218
\$395



98P216
\$395



98C146
\$450



97C112
\$525





CRYSTAL COLLECTION

Beautifully detailed with brilliant Austrian crystals, this striking collection makes a dazzling fashion statement. The hand set crystals and elegant dials add flair and style to elevate any wardrobe.



98X143
\$695

15x24 mm	CRYST 79	MOP
ST STEEL	IP	YELLOW GOLD
		30



96X168
\$595

15x24 mm	CRYST 79	MOP
ST STEEL		30



96L329
\$425



98L321
\$495



96L311
\$395



98L306
\$495





96L243
\$525

32 mm	40.5 MM	CRYST 440
ST STEEL	DEP	30



96L276
\$450

32 mm	41.2 MM	CRYST 120
ST STEEL	F-O	30



97L176
\$550

32 mm	41 MM	CRYST 120	ST STEEL
IP	YELLOW GOLD	F-O	30



96B296
\$695



98B323
\$775



96A285
\$575



98A295
\$650





Automatic

98A292
\$895

42 mm	50 MM	21	CRYST 251	1	BACK
ST STEEL	IP	YELLOW GOLD	SB	DEP	30



Automatic

98A293
\$875

42 mm	50 MM	21	CRYST 251	1	BACK
ST STEEL	IP	YELLOW GOLD	SB	DEP	30



96C134
\$650

42 mm	50 MM	CRYST 306	1		
ST STEEL	SB	DEP	30		



98C126
\$725

42 mm	50 MM	CRYST 306	1	ST STEEL	
IP	YELLOW GOLD	SB	DEP	30	



Archive Series
Bulova Rubaiyat
97L182



Archive Series
Bulova Pocket Watch
96A325



Archive Series
Bulova American Girl
96L333



Archive Series
Ring Watch
97L188



Archive Series
The Lone Eagle
96A341



Archive Series
Lunar Pilot
98A329



Archive Series
Black Hole Lunar Pilot
98A335



Frank Sinatra Collection
Chairman of the Board
97B224



Frank Sinatra Collection



Rubaiyat Collection
Rubaiyat Four Seasons
96R254



Ella Fitzgerald Collection
Ella Fitzgerald
97P180



Bulova X Marc Anthony Collection



CURV Collection
Progressive Sport
96K117



Classic Collection
Disco
96B485



Oceanographer Collection
Snorkel Hybrid Ceramic
98B446



Oceanographer Collection
Sail 4th Snorkel
98B474



Racing Collection
Shelby Daytona Coupe
96K118

BULOVA WATCH INDEX

STYLE	PAGE	RETAIL	STYLE	PAGE	RETAIL	STYLE	PAGE	RETAIL	STYLE	PAGE	RETAIL	STYLE	PAGE	RETAIL
96A187	49	695	96L243	72	5	97B243	60	850	98A225	28	675	98B465	26	495
96A208	50	675	96L276	72	450	97B244	58	775	98A226	28	675	98B466	26	550
96A259	10	495	96L311	71	395	97B246	42	825	98A227	28	750	98B467	26	595
96A270	52	550	96L329	71	425	97B247	39	795	98A236	66	895	98B468	12	695
96A275	52	550	96L330	47	325	97C112	69	525	98A261	61	575	98B474	32	375
96A285	73	575	96L333	6	550	97D108	46	550	98A272	29	750	98B476	24	550
96A297	16	1,250	96L338	13	575	97D116	68	550	98A273	29	795	98C126	74	725
96A325	6	3,175	96L339	45	550	97D120	67	475	98A284	52	595	98C146	69	450
96A337	59	595	96L341	61	495	97L163	66	575	98A292	74	895	98C148	68	550
96A329	50	675	96L343	37	495	97L172	45	695	98A293	74	875	98D130	46	550
96A330	50	625	96L345	54	350	97L176	72	550	98A295	73	650	98D144	68	525
96A333	62	850	96L353	41	495	97L177	47	495	98A302	28	725	98D149	23	1,025
96A334	62	850	96L354	41	495	97L179	45	595	98A309	66	650	98D176	29	695
96A335	65	425	96L360	19	525	97L180	45	595	98A318	33	825	98D184	18	795
96A336	65	495	96L361	37	350	97L181	13	650	98A319	33	875	98E113	48	875
96A341	5	3,990	96L363	39	525	97L182	6	650	98A320	33	950	98J120	23	2,425
96A344	40	895	96M168	36	495	97L184	37	550	98A321	33	950	98K112	8	895
96A345	51	525	96P209	55	295	97L185	37	550	98A324	10	1,275	98L277	44	375
96A346	18	875	96P229	54	395	97L186	47	495	98A325	10	1,275	98L306	71	495
96A354	9	795	96P248	27	495	97L187	54	425	98A328	16	2,075	98L308	47	450
96B272	30	625	96P249	44	395	97L188	6	475	98A329	8	1,650	98L309	66	650
96B296	73	695	96P250	44	395	97L189	41	595	98A330	64	675	98L320	14	750
96B338	46	350	96P252	47	425	97L191	43	525	98A335	7	1,650	98L321	71	495
96B349	22	1,095	96P263	37	450	97L192	20	795	98A336	40	1,025	98L328	47	450
96B350	31	825	96R253	44	550	97L200	19	595	98A337	40	1,025	98L329	54	395
96B401	56	650	96R254	13	995	97L201	37	395	98A338	51	595	98L330	43	495
96B402	48	425	96R256	43	695	97L202	37	350	98A339	35	850	98L331	54	395
96B403	48	425	96X168	70	595	97L203	44	395	98A340	34	995	98P170	45	695
96B404	48	495	97A138	50	695	97L204	44	395	98A341	33	875	98P188	55	375
96B427	53	450	97A158	61	625	97L205	39	595	98A342	21	1,025	98P202	55	550
96B429	53	495	97A162	49	795	97M119	36	575	98A343	21	1,025	98P216	69	395
96B436	53	495	97A163	66	575	97P140	67	475	98B278	29	625	98P218	69	395
96B439	42	695	97A182	52	625	97P141	55	375	98B301	30	695	98P227	27	550
96B440	42	695	97A185	18	1,295	97P150	44	425	98B323	73	775	98P234	36	625
96B459	36	575	97A200	20	995	97P164	20	495	98B356	22	1,425	98P235	36	650
96B460	24	495	97A202	38	625	97P166	47	395	98B385	46	450	98P237	37	495
96B461	61	495	97A203	51	625	97P172	54	475	98B422	53	495	98R234	27	750
96B469	53	495	97A205	18	850	97P173	55	575	98B427	12	625	98R246	14	1,025
96B471	58	550	97A206	35	825	97P180	14	695	98B429	22	1,525	98R249	14	3,125
96B482	10	695	97A207	33	975	97P184	37	495	98B430	48	375	98R250	14	3,125
96B483	60	795	97B198	60	825	97R104	13	1,125	98B432	12	695	98R297	44	625
96B484	58	825	97B223	42	825	97R105	13	1,475	98B445	32	350	98R301	19	950
96B485	39	695	97B224	60	2,250	98A162	16	1,050	98B446	32	350	98X143	70	695
96B486	63	625	97B232	36	675	98A177	34	750	98B448	32	350			
96C134	74	650	97B234	53	575	98A178	34	795	98B449	32	350			
96K111	8	895	97B235	58	550	98A179	34	775	98B450	36	675			
96K117	15	1,450	97B236	58	650	98A185	16	1,075	98B451	26	995			
96K118	11	1,425	97B237	42	825	98A224	34	725	98B458	42	795			

* Retail price is subject to change. All watch styles will use Warranty Book 9P1085.

SYMBOL GUIDE / LISTE DE SYMBOLE / GUÍA DE SÍMBOLOS

	Anti-reflective/Anti-reflet/Antireflejo		Luminous Hands/Aiguilles lumineuses/Manecilla luminosas
	Automatic with jewel count/Automatique avec compte rubis/Automático con número de joyas		Manual Wind/Remontage manuel/Cuerda manual
	Blue topaz/Topaze bleue/Topacio azul		Mother of pearl/Nacre/Madre perla
	Boxed crystal/Cristal en caja/Cristal en boîte		Natural Quartzitel/Quartzite naturel/Cuarcita natural
	Bronze/Bronze/Bronce		Precisionist movement/Mouvement precisionist/Movimiento precisionist
	Carbon fiber/Fibra de carbano/Fibre de carbone		Ruby/Rubis/Rubi
	Case size/Taille du boîtier/Tamaño de la caja		Rose gold-tone/Couleur or rose/Color oro rosado
	Chronograph/Chronographe/Cronógrafo		Rotating bezel or dial/Biseau rotatif/Bisel giratorio
	Crystals/Cristaux/Cristales		Sapphire/Saphir/Zafiro
	Curved chronograph movement/Mouvement chronographe incurvé/Movimiento cronógrafo curvo		Sapphires/Saphirs/Zafiros
	Curved crystal/Cristal galbé/Cristal curvo		Screw down case back/Fond de boîtier vissé/Tapa posterior de la caja a rosca
	Deployant/Déployante/Desplegable		Case back attached with screws/Fond de boîtier fixé avec des vis/Tapa posterior de la caja fijada con tornillos
	Diamonds/Diamants/Diamantes		Screw-down crown/Couronne vissée/Corona atornillable
	Domed crystal/Cristal abovedado /Cristal bombé		See-through back/Dos transparent/Tapa transparente
	Expansion bracelet/Bracelet expansible/Brazalete extensible		Stainless steel/Acier inoxydable/Acero inoxidable
	Fold-over/Repliable/Plegable		Titanium/Titane/Titanio
	Hybrid Ceramic/Hybride céramique/Cerámica híbrida		Water resistant/Résistant à l'eau/Resistente al agua
	IP plated/IP plaqué/IP plateado		Yellow gold-tone/Jaune doré/Dorado amarillo
	Lug to lug/Hauteur du boîtier (de l'extrémité d'une corne l'autre)/De barra a barra		262kHz High precision quartz movement/Mouvement à quartz de haute précision 262 kHz/Movimiento de cuarzo de alta precisión de 262 kHz
	Luminous hands & markers/Aiguilles et index lumineux/Manecillas y marcadores luminosos		

WATER RESISTANCE CHART

BACK/DIAL MARKING	DEPTH IN METERS	RECOMMENDED USE
Water resistant	At least 30M always	Resists accidental moisture exposure - not for swimming or bathing
Water resistant	50M	Swimming - not for diving or snorkeling
Water resistant	100M	Swimming, snorkeling - not for scuba diving
Water resistant	200M	Swimming, snorkeling, scuba diving*
Water resistant	300M	Swimming, snorkeling, scuba diving*

*These watches are not recommended for professional diving due to sport watch construction. For serious diving, watches constructed specifically for that purpose should be used. These are generally available at professional dive shops.

WARRANTY

Every Bulova timepiece is protected by a three-year limited warranty covering any and all parts of the watch that may need repair due to defects in materials or workmanship under normal use. Excluded are the battery and strap, and any excessive wear or damage to the case, crystal or bracelet. In addition, the warranty does not protect against water damage if the watch is not marked water resistant. **For all the newest styles of the season or to learn more about specific styles and features, please visit Bulova.com.**



BULOVA
LEGENDARY SINCE 1875